

Module specification

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Module code	BUS393
Module title	Contemporary World
Level	3
Credit value	30
Faculty	Bloomsbury Institute: School of Business and Accounting
Module Leader	Dr Jamie Cawthra
HECoS Code	100078
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) Business Management with Foundation Year	Core
BA (Hons) Business Management (Marketing) with Foundation Year	Core
BA (Hons) Business Management (Entrepreneurship) with Foundation Year	Core
BA (Hons) Business Management (Human Resource Management) with Foundation Year	Core
LLB (Hons) LLB (Hons) Law and Legal Practice with Foundation Year	Core
BSc (Hons) Accounting & Finance with Foundation Year	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	66 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs

Learning and teaching hours	66 hrs
Total active learning and teaching hours	66 hrs
Placement / work based learning	0 hrs
Guided independent study	234 hrs
Module duration (total hours)	300 hrs

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Initial approval date	8 April 2022
With effect from date	June 2022
Date and details of revision	
Version number	1

Module aims

Contemporary World encourages students to begin a path of discovery through scholarship. Students encounter key themes in contemporary global culture and are expected to explore these in order to gain an ethical appreciation of how their individuality interacts with a wider context. The module is also designed to enable students to build confidence around oral, written and digital forms of communication. By the end, students will have gathered the information from secondary research required to inform the creation of a socially relevant small organisation.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Discuss and explain several major global trends, as well as the values and ethics driving these trends.
2	Practice and develop the key communication skills required for study in higher education and beyond.
3	Collect and evaluate research to assist with the formation of a small organisation in the contemporary world.

Assessment

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Indicative Assessment 1: will take a form of an assessed seminar in which groups discuss topics in an informed approach (5 mins per student).

Indicative Assessment 2: will take a form of a 900-word report comprised of four 225-word academic reflections on four contemporary themes.

Indicative Assessment 3: will take a form of a learning log containing secondary research, digital content, and video documentation (equivalent to 1,600-words).

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1	Oral Assessment	20
2	2	Report	30
3	3	Learning logs/journals	50

Derogations

None.

Learning and Teaching Strategies

The module will be completed over one term.

Students will undertake 2-weeks of pre-reading and online activities.

The module is taught through weekly 2-hour lectures, 2-hour seminars and 2-hour workshops.

Lectures provide a broad outline structure for each topic to be covered. Lectures offer a good way of covering a lot of information and, more importantly, of conveying ideas to many people at once.

Seminars enable students to undertake directed self-study and to answer questions and solve problems which are set by the lecturer. Students will present their answers and solutions within the seminar group. Seminars enable students to explore further the topics introduced in the lectures.

Workshops follow on from lectures and seminars. They are designed to enable students to work within a small group to perform set tasks (e.g. working on an exercise or case study). They reinforce proactive learning by providing opportunities for discussion and interaction.

The seminar/workshop groups are small, thereby enabling students to develop a deep understanding.

Student digital literacies are developed on this module through the use of:

- Online libraries and databases for gaining access to full-text journal articles and eBooks.
- Communication means provided through the VLE and learning technology applications.
- Online group-work, for planning, developing, improving, submitting and reflecting on collaborative work completed as part of the module.
- Assessment and feedback tools such as Multiple Choice Tests/Quizzes, Turnitin and the VLE's Gradebook – enabling timely and detailed feedback on student work.
- Web-based Office 365.

Indicative Syllabus Outline

- Global trends

- Ethics
- Small organisations
- Secondary research
- Communication skills

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Contemporary World Study Booklet (a reader with all the resources required to succeed on the module)

Other indicative reading

The Conversation (www.theconversation.com)

New Scientist (www.newscientist.com)

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Ethical
Creative

Key Attitudes

Curiosity
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication